



CARE Registry



# CARE Ambassador Information





# Meet the Ambassador Staff



**Nicole Phan (she/her)**  
Programming Committee



**Chandra Chak (she/her)**  
Administrative Chair  
Programming Committee



**Emily Dang (she/her)**  
Secretary  
Publicity Chair



**Helena Tan (she/her)**  
Administrative Chair  
Publicity Chair



**Kalei Yang (she/her)**  
Ambassador Coordinator  
Events Coordinator



**Kezia Macasa (she/her)**  
Events Coordinator  
Programming Committee



# CARE Animated Video





# Purpose of the CARE Registry

- Create a large registry (list) of AANHPI adults who can be contacted about potential research studies to participate in
- Address the gap and reduce disparities in research among AANHPI
- Target enrollment: 10,000 AANHPIs
- Health topics can vary and diverse i.e. ADRD, aging, caregiver-related research, etc...



# Who can participate?

## To be eligible for CARE, you must:

- ✓ Self-identify as Asian, Asian American, Native Hawaiian, and/or Pacific Islander
- ✓ Be 18 years old or older
- ✓ Able to read and speak English, Cantonese, Mandarin, Hindi, Korean, Samoan, or Vietnamese
- ✓ Have an interest in participating in potential research





# How to enroll

Participants need to complete a 10-15 minute survey either online or by phone

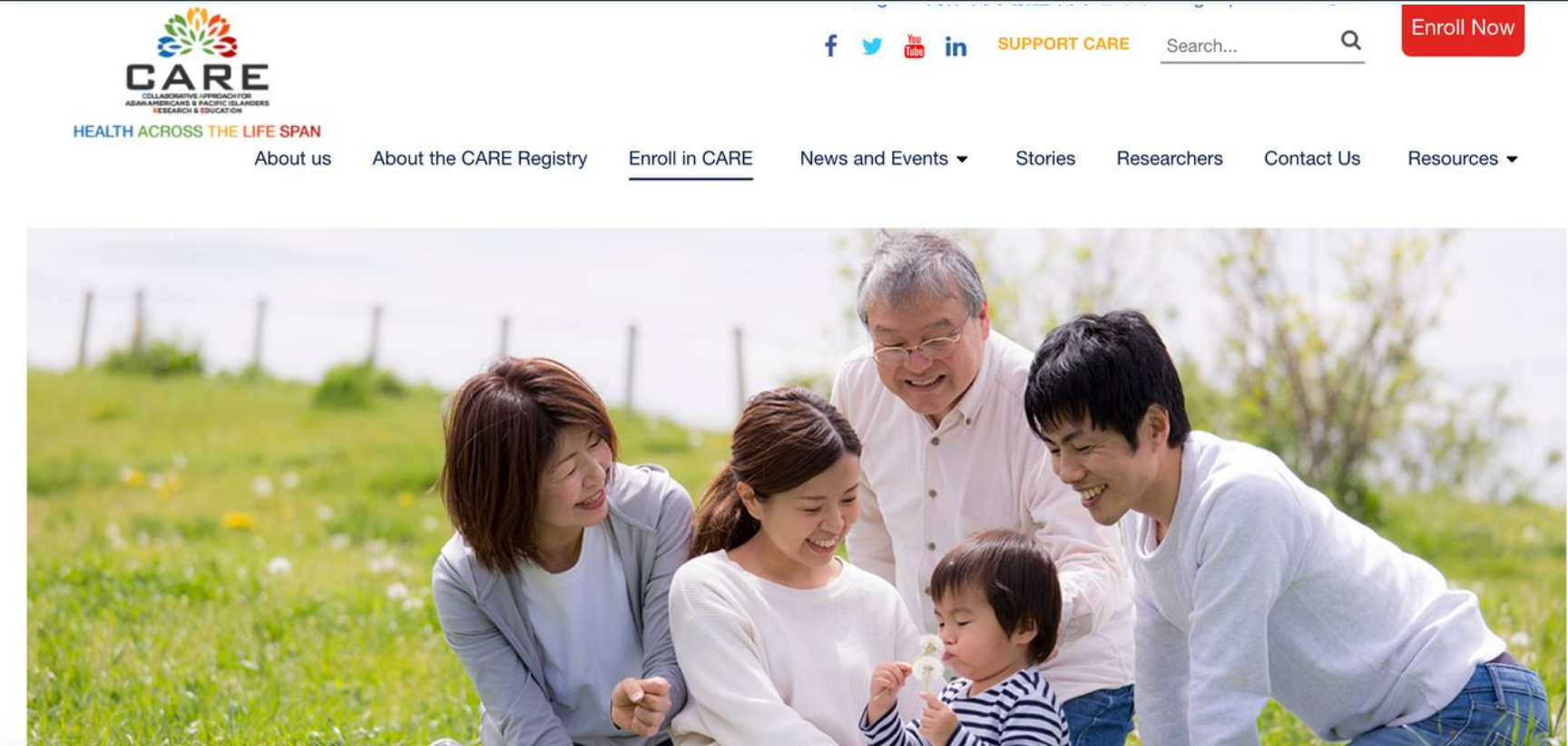
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Participants will receive the option to receive a \$10 gift card after completing the registry survey

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Available languages: English, Cantonese, Mandarin, Hindi, Korean, Samoan, Vietnamese

 [careregistry.ucsf.edu/enroll-care](https://careregistry.ucsf.edu/enroll-care) 



## Survey Questions:

- Socio-demographic background
- Contact information
- General health questions
- Caregiving (if applicable)
- Research participation preferences



**CARE officially launched on  
October 15, 2020**

As of July 23, 2023

**10,059** AANHPIs have  
enrolled in CARE!



# Expectations & Requirements

Ambassadors will promote and engage with information from CARE Registry to their communities throughout their ambassadorship

- ✓ Complete UCSF required online trainings
  - HIPPA and CITI trainings
- ✓ 2 presentation/outreach efforts in 3 months
  - Host a virtual event, in-person event, emailing organizations
- ✓ Attend 2 individual check-in meetings per month
- ✓ Attend 1 group meeting per month
- ✓ Outreach tracking via outreach metrics survey



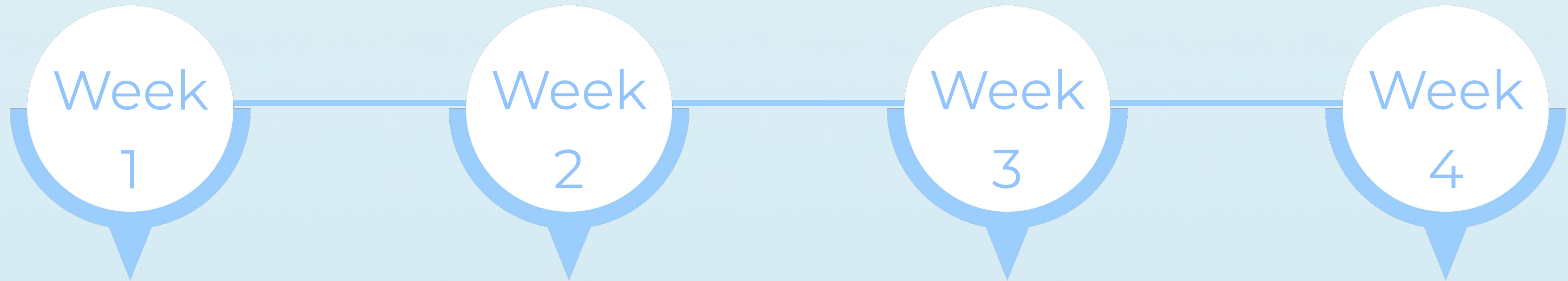
***You will not receive an Ambassador completion certificate without completing requirements***

At least 3 months of outreach efforts, individual meetings, and group meetings are required





# One month sample timeline



Week  
1

Week  
2

Week  
3

Week  
4

Reach out to  
community org  
Set time and date  
for outreach event

Check in with staff

Host event

Record outreach  
tracking and  
outreach metrics  
survey



# Conducting Outreach



**Recognize**

Role, purpose, community



**End Goals**

Define goals



**Agenda**

Make a plan



**Carry Out**

Put it all into action!



**Heighten**

Adjust and improve based on feedback



# Application Process

- ☑ Submit Qualtrics application
  - Includes resume submission
- ☑ CARE team will review your application and may request an interview
- ☑ Complete UCSF volunteer forms
- ☑ Attend 1 Ambassador Virtual Orientation Session



**APPLY NOW!**





thank you