

# Brain Trust Meeting

February 5, 2024



**CARE**

COLLABORATIVE APPROACH FOR  
ASIAN AMERICANS, NATIVE HAWAIIANS &  
PACIFIC ISLANDERS RESEARCH & EDUCATION

# Agenda

10:00 – 10:15am	<b>Introduction &amp; Overview of CARE Registry</b> Van Ta Park, PhD, MPH (UC San Francisco)
10:15 – 10:30am	<b>How to Use CARE</b> Joshua D. Grill, PhD (UC Irvine)
10:30 – 10:40am	<b>Community Perspectives in Research: Partnership with CARE</b> Hye-Won Shin, PhD (Somang Society)
10:40 – 10:50am	<b>User Testimonial: Experiences with CARE for Study Recruitment</b> William Tsai, PhD (New York University)
10:50 – 11:00am	<b>Q&amp;A + Raffles + Evaluation</b>



# Introduction & Overview of CARE Registry

**Van Ta Park, PhD, MPH**

CARE Multiple Principal Investigator

Department of Community Health Systems,  
UC San Francisco School of Nursing

# Asian Americans, Native Hawaiians & Pacific Islanders (AAANHPI)

Asian Americans are the fastest growing racial group in the U.S.:<sup>1</sup>

7.7% of the population

30 AA & 21 NHPI groups

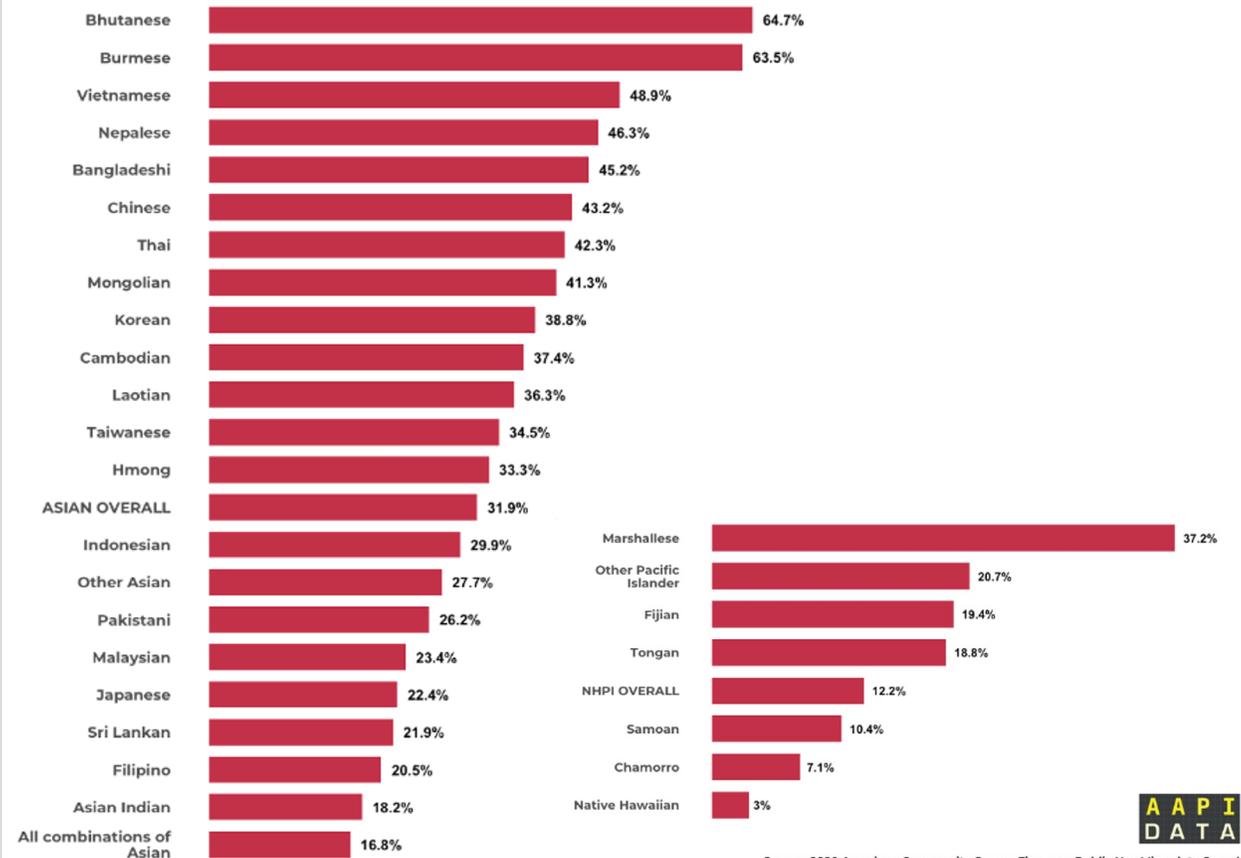
20 million AA & 1.6 million NHPI



- Heterogeneous group
- Languages & dialects (>100)
- Cultural groups (>50)
- Immigration patterns
- Religions
- Diet
- SES



## Percentage of population with Limited English Proficiency by Asian and NHPI national origin<sup>2</sup>



Source: 2020 American Community Survey Five-year Public Use Microdata Sample

AAPI  
DATA

<sup>1</sup> Census Bureau: <https://www.census.gov/library/stories/2021/08/improved-race-ethnicity-measures-reveal-united-states-population-much-more-multiracial.html>

<sup>2</sup> AAPI Data: <https://aapidata.com/blog/2022-national-demographics/>

# Background: Disparities in Research Participation for AANHPI Populations

- Clinical research projects focusing on AANHPI participants funded by the National Institute of Health (NIH) was less than 1% of its total budget between 1992 and 2018.<sup>1</sup>
- Of the 50,259 participants who were enrolled in AD/DRD studies at Alzheimer's Disease Research Centers, only 2.9% were AANHPI.<sup>2</sup>
- Considerations when engaging AANHPI communities to participate in research:
  - Cultural differences
  - Linguistic limitations
  - Need to increase awareness/outreach about what research is & the importance of research to targeted communities
  - Need to increase awareness/education to “research” communities & funders



<sup>1</sup> Doan, Takata, Sakuma, & Irvin (2019). JAMA Network Open.

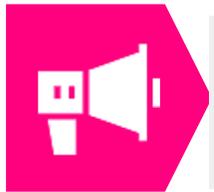
<sup>2</sup> National Alzheimer's Coordinating Center (NACC). Web-query System. 2024; <https://naccdata.org/requesting-data/web-query>. Accessed January 30, 2024.

# Paving the Way for Meaningful Inclusion of AANHPI Participants in Research

- Funded by NIA R24AG063718 & R01AG083926
- Officially launched in October 2020
- CARE goals:



To address the gap and reduce disparities in research participation in Alzheimer's disease and related dementias (ADRD), aging, caregiving, and other health issues across the lifespan among AANHPI populations.



To give AANHPI individuals a voice and the opportunity to participate in research through enrollment in CARE.



To implement culturally appropriate and innovative recruitment strategies in collaboration with CARE's community partners to enroll AANHPI adults who are interested in participating in health research.

# CARE Partners & Community Advisory Board



# CARE Registry

## Who can enroll?

- AANHPI adults
- 18+ years old
- Speak and/or read English, Chinese, Hindi, Korean, Vietnamese or Samoan
- Interested in participating in potential research



CARE Registry Enrollment Survey currently available in **6 languages**, in the process of expanding language options for CARE 2.0.

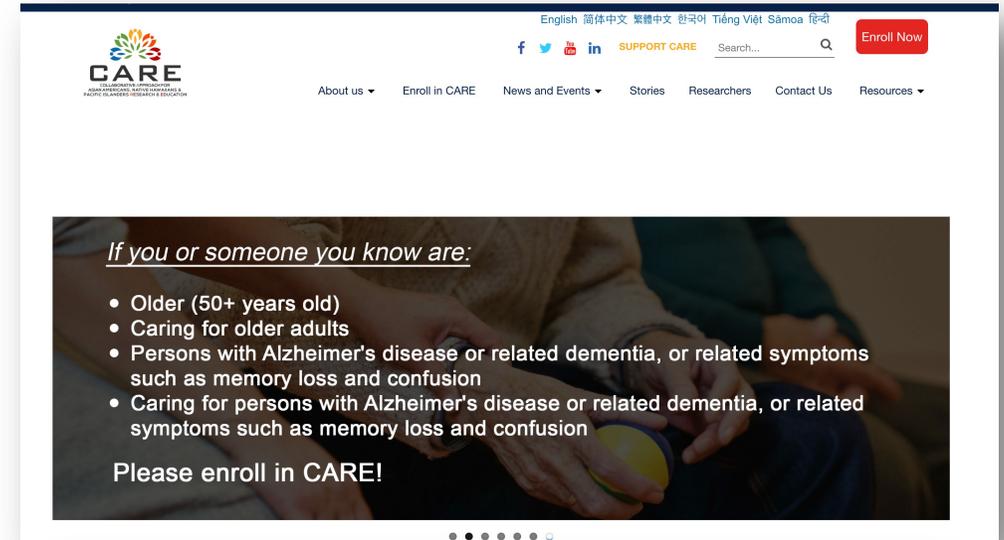


Participants have the option to **receive a \$10 gift card** after completing the enrollment survey



Participants complete an **online survey** (10-15 min) **by phone**, or in-person

Website: [careregistry.ucsf.edu](http://careregistry.ucsf.edu)



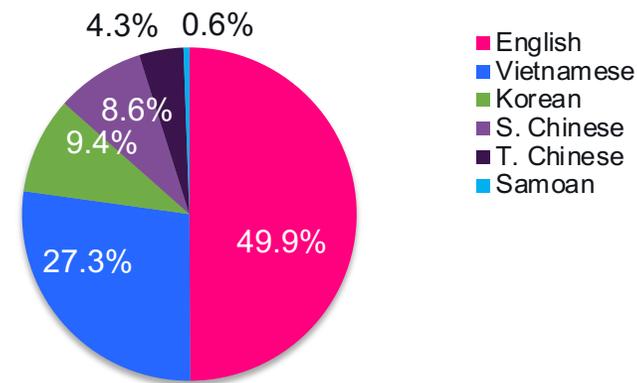
CARE Registry Enrollment Survey includes:

- Sociodemographic Information
- Health Conditions
- Health Behaviors
- Caregiving Experiences (if applicable)

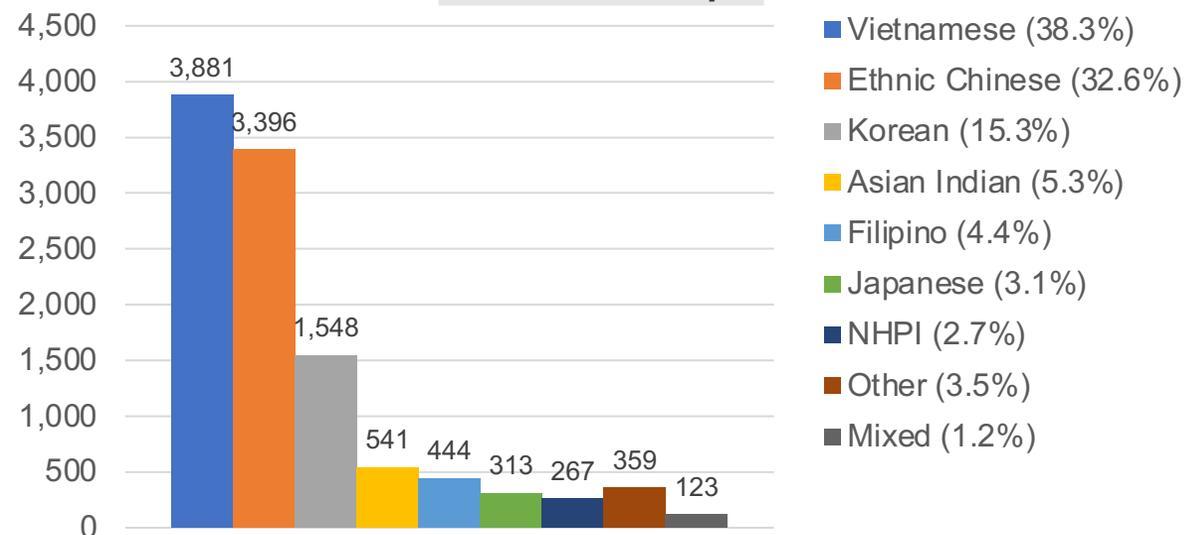
# CARE Participant Snapshot: N=10,133 (as of Jan 1, 2024)

	83.5%	Born outside of U.S.	
	85.0%	Californian	
	10.9%	Caregivers of older adults or person with special needs	
	80.7%	No research participation experience	
	51.8	Mean age (range 18-100)	
	31.9%	Age over 65	
	62.6%	Female	35.8% Male
	58%	Limited English proficiency	
	13.9%	(N=1,402) with ADRD symptoms	

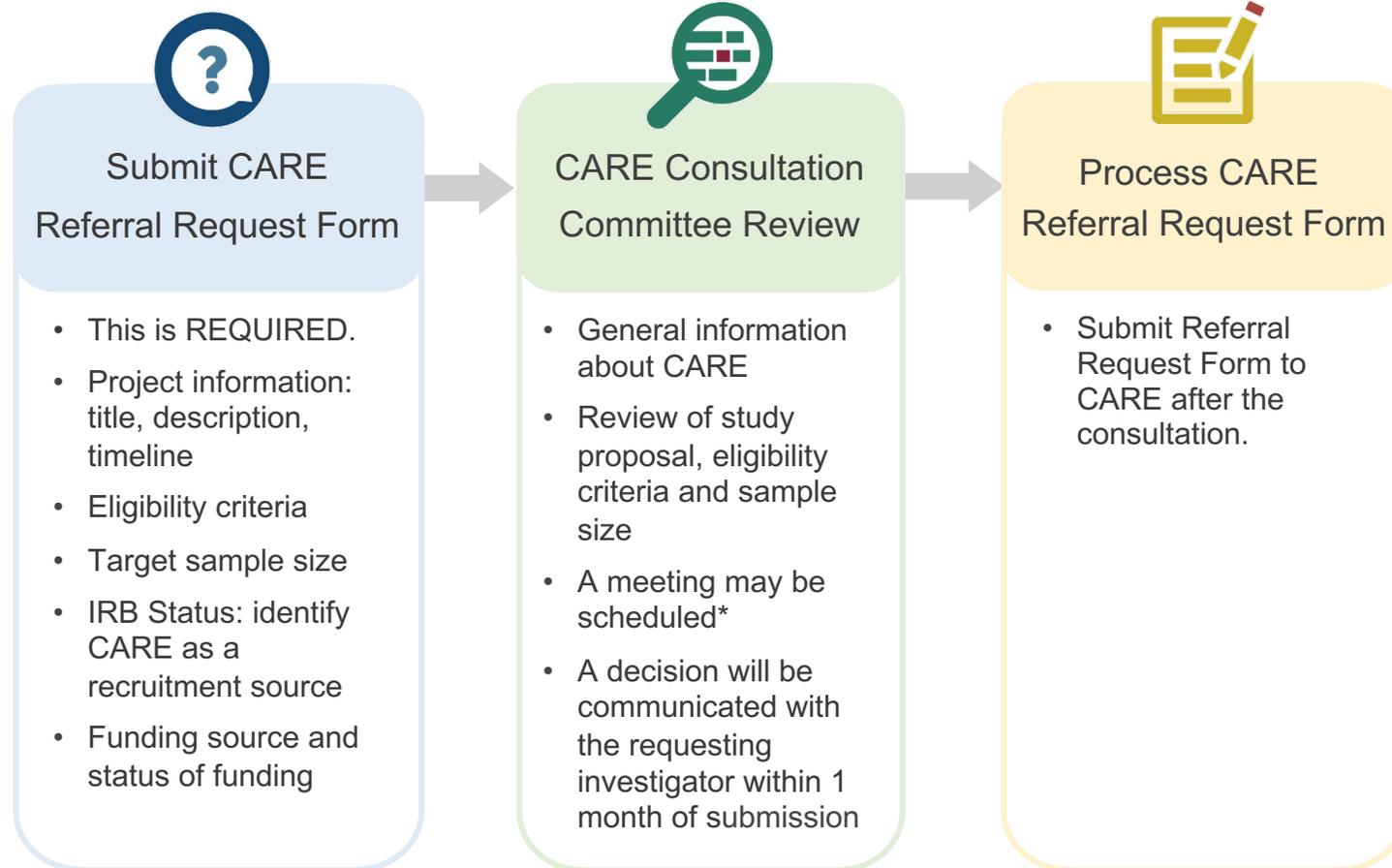
Language Used to Complete the Survey



Cultural Group



# CARE-Supported Recruitment Step 1-3



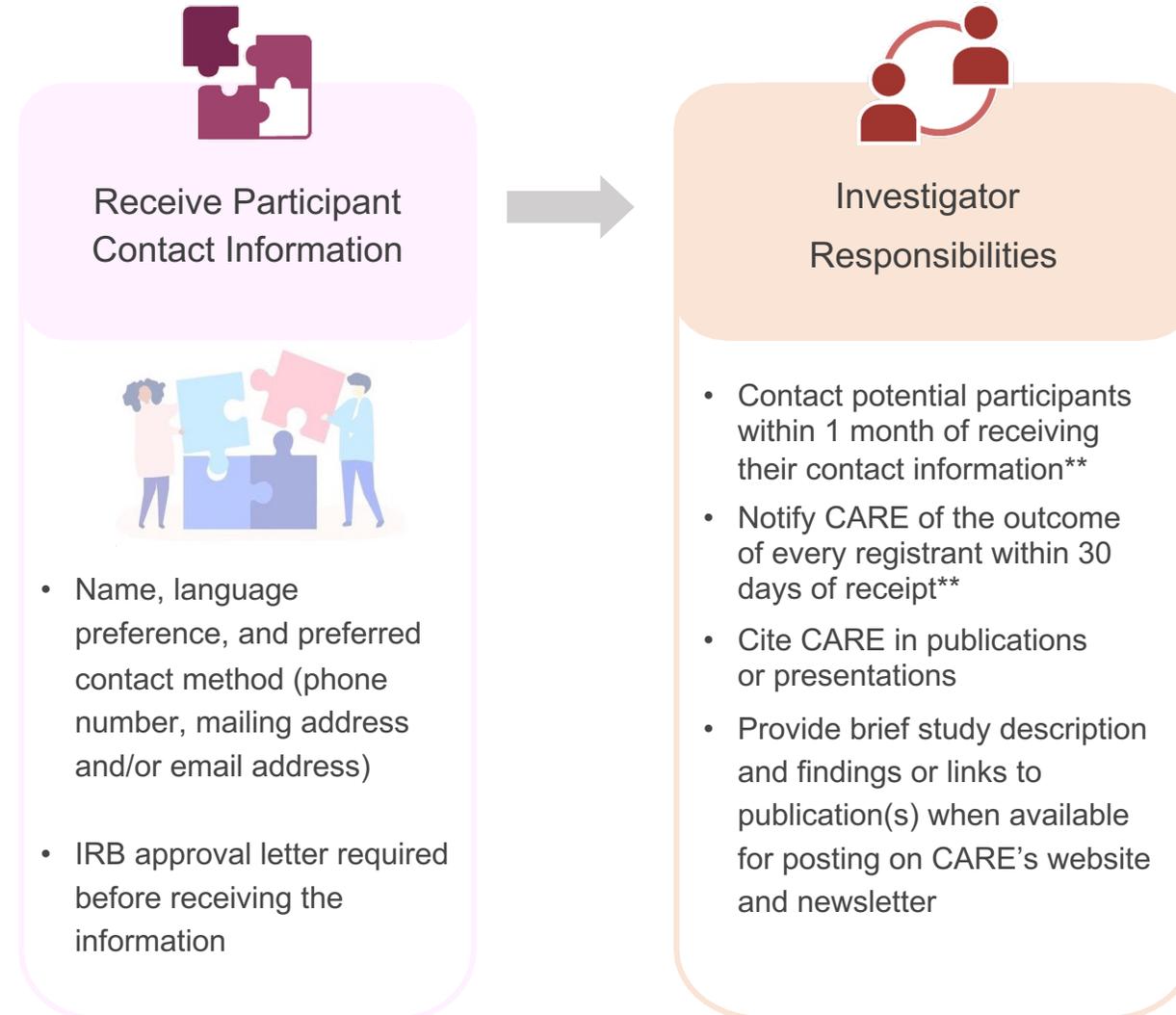


**CARE Referral Request Form**

Contact information	
Principal Investigator:	PI Email:
Study Contact:	Study Contact Email:
Study Information	
Study Title:	
Have you scheduled a consultation meeting with us to discuss recruiting participants from CARE? (If not, please email Marian Tzuang, PhD, MSW, CARE Research Analyst at <a href="mailto:yuan.tzuang@ucsf.edu">yuan.tzuang@ucsf.edu</a> to schedule it.) <input type="checkbox"/> Yes <input type="checkbox"/> No	
If "Yes", please fill out the sections below based on consultation with CARE.	
If "No", please fill out the sections below as appropriate.	
What kinds of assistance would you like to receive from the consultation?* (check all that apply)	
<input type="checkbox"/> Study design <input type="checkbox"/> Eligibility criteria <input type="checkbox"/> Sample size <input type="checkbox"/> Translation <input type="checkbox"/> Letter of support	
<input type="checkbox"/> Templates for emails and participant communication	
<input type="checkbox"/> Other, please specify:	
<i>*Consultation will be provided in the context of the CARE Registry.</i>	
<b>Study Recruitment Status:</b>	
<input type="checkbox"/> Ongoing <ul style="list-style-type: none"> <li>• ClinicalTrials.gov ID (if applicable):</li> <li>• Study website (if applicable):</li> <li>• Other public access / study registration (if applicable):</li> </ul>	
<input type="checkbox"/> Preparing for recruitment	
<b>Asian Americans and Pacific Islanders (AAPI) Cultural Group of Interest:</b>	
<input type="checkbox"/> All AAPI <input type="checkbox"/> Asian Indian <input type="checkbox"/> Chinese <input type="checkbox"/> Ethnic Chinese (Hauren) <input type="checkbox"/> Filipino <input type="checkbox"/> Korean	
<input type="checkbox"/> Japanese <input type="checkbox"/> Native Hawaiian <input type="checkbox"/> Samoan <input type="checkbox"/> Taiwanese <input type="checkbox"/> Vietnamese	
<input type="checkbox"/> Other AAPI cultural group(s), please specify:	
<b>Study Description and Goals:</b>	

\*Depending on the nature of the request, the requesting investigator will be contacted by a CARE Consultation Committee member to discuss the proposal in detail and provide the consultation services requested. Proposals that involve substantial commitment of CARE resources will receive further review and budgetary consideration by the CARE investigators before approval.

# CARE-Supported Recruitment Step 4-5



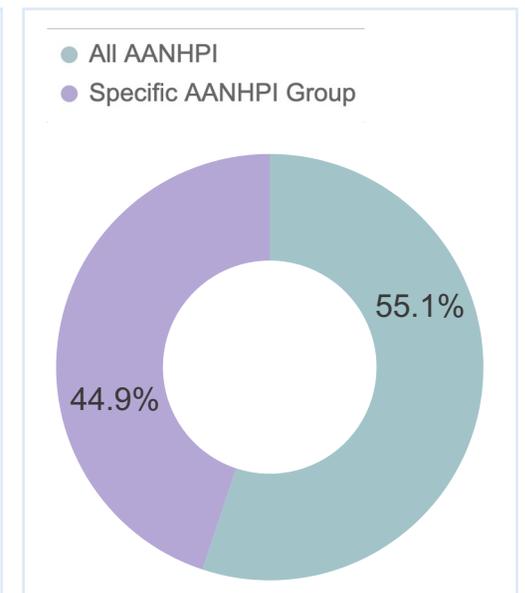
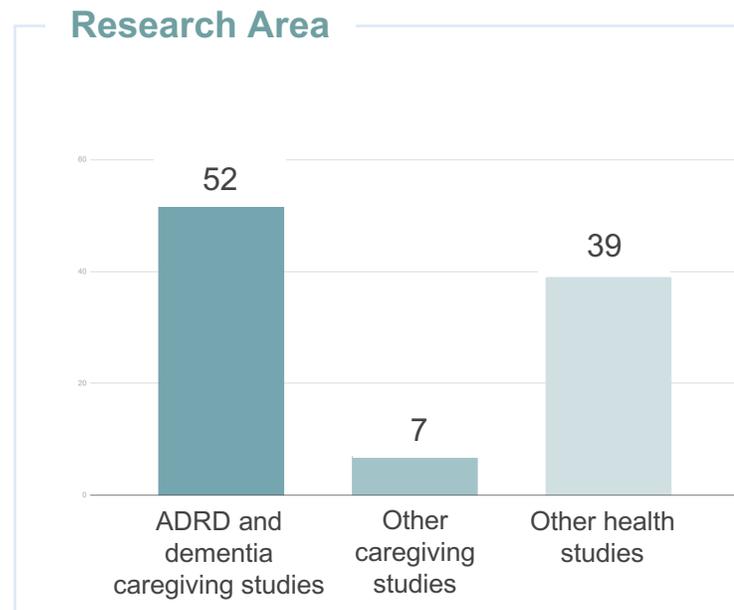
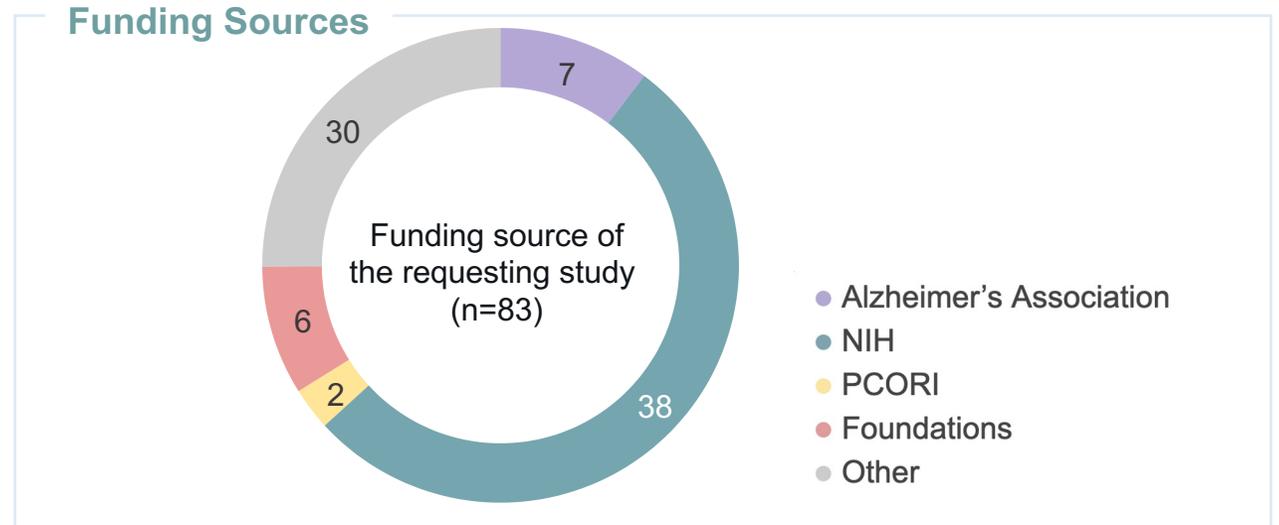
\*\*This is a general guideline primarily for prospective and/or in-person studies. Investigator responsibilities may be discussed on a case-by-case basis for other types of study designs (e.g., surveys).

# CARE-Supported Recruitment

- Download CARE Recruitment Referral Form at:  
<https://careregistry.ucsf.edu/researchers>
- CARE team may request a consultation meeting to discuss the proposed recruitment referral in detail.
- Proposals that involve substantial commitment of CARE resources will receive further review and budgetary consideration by the CARE investigators before approval.

# CARE-Supported Recruitment Requests (N=98 as of January 22, 2024)

- Since January 2021, >5,500 CARE participants have been referred to at least one CARE-supported studies.
- 32 of the requesting studies have study materials or personnel support for participants in English and at least one other AANHPI language.





# How to Use CARE

**Joshua D. Grill, PhD**

CARE Multiple Principal Investigator

Director, Institute for Memory Impairments and  
Neurological Disorders (UCI MIND)

Co-Director, Alzheimer's Disease Research Center  
UC Irvine

# Main Ways to Use CARE

- Ask novel research questions about AANHPI
  - *Surveys of CARE participants*
  - *Recruitment of whole samples from CARE*
- Recruit participants to increase diversity of a study population
- Recruit participants as a novel comparison group

# Answer Novel Research Questions About AANHPI

- Disseminate a survey to the CARE registrants
  - *All CARE registrants*
  - *Specific CARE registrants (e.g., Chinese immigrants >65 years)*
  - *Compare within or across AANHPI groups*
- Utility:
  - *Needs assessments*
  - *Preliminary data*
  - *Complete studies*



# Example Survey Study Design

- Hypothesis: Immigrants differ from second generation AANHPI in their attitudes toward Alzheimer's disease prevention research
- Participants: Older (age 55 and up) CARE participants
- Methods: Send an electronic (REDCap) survey to all eligible CARE registrants
- Primary Analysis: Compare AANHPI born in this country to those born in another country for differences in willingness to participate in AD prevention research

# Example Study Recruitment

- Study design: Randomized interview study assessing the impact of biomarker testing and disclosure on AD prevention trial recruitment
- Use of CARE: Recruit participants meeting inclusion criteria (age, English-speaking, no major neurological or psychiatric disorders/diagnoses)
  - *Participants recruited from CARE included in study that also includes participants from other sources. Randomization overcomes issues around sample bias*
  - *Goal is to study more inclusive, representative sample*
  - *Secondary analyses might compare effect modification by race*

# Recruit AANHPI Participants to Your Study

- Recruit CARE registrants to your prospective study\*
  - *Answer specific questions about AANHPI*
  - *Recruit AANHPI CARE registrants to improve diversity in your sample*
  - *Recruit specific CARE registrants of interest to compare to other groups (e.g., non-Hispanic Whites)*
  - *Compare different AANHPI groups*



\* Recruiting from CARE may produce important sample bias that is best addressed in study designs (post-recruitment)

# Caveats and Conclusions

- CARE is not a community based epidemiologic cohort
- It cannot provide information (or opportunities to study) on disease prevalence or population characteristics
- It can assist in examining potential cultural and racial associations, hypothesis generation, and comparison studies
- It can improve recruitment of AANHPI and assist in diversifying research



# Community Perspectives in Research: Partnership with CARE

**Hye-Won Shin, PhD**

CARE Community Advisory Board Member,  
Somang Society

UCI MIND

# Somang Society Mission

## Well-Aging

- Somang Care Class (Korean)
- Somang Dementia Education (Korean/English)
- Caregiver Support Groups (Korean)



# Somang Society Mission

## Well-Dying

- Seminars, Forums, & Conferences
- Grief Support Group
- UCI Willed Body Donation
- Advanced Healthcare Directive
- Emergency Contact Cards



# Somang Society Mission

## Well-Being

- Somang Society is committed to saving lives in barren lands in Africa.
- Somang Water Well
- Somang school
- Family Sponsorship Services



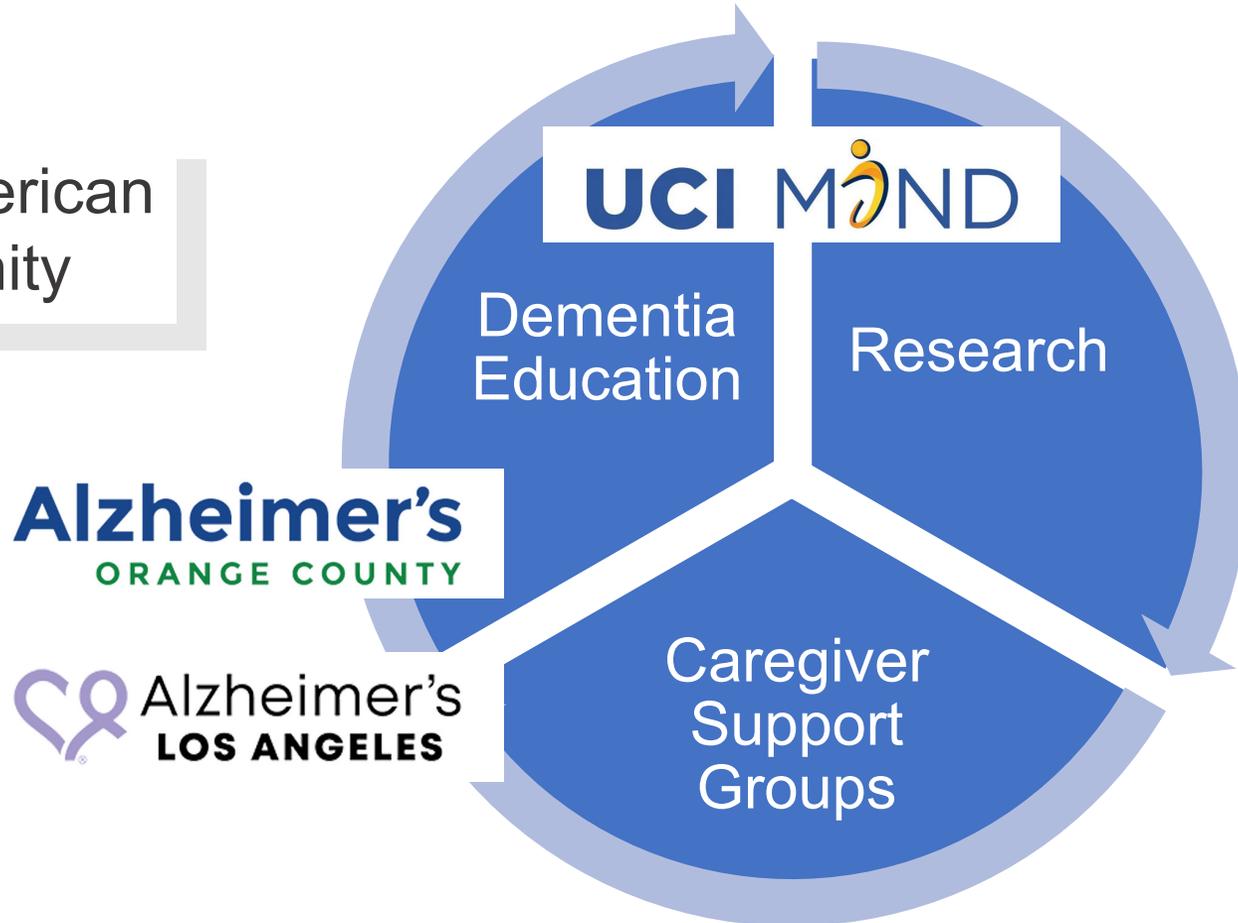
# Our Impact

- ❑ Annually serve **25,000+** Korean American seniors and their family members
- ❑ **350** seminars on end-of-life care, dementia and family caregiving
- ❑ **1.68K** subscribers to Somang Society YouTube channel
- ❑ **268** Videos on advance care planning, dementia and family caregiving/**150,000+** views
- ❑ 42 Newsletter Publications/**100,000+** copied delivered
- ❑ 2 Senior Resource Guide Publication/**15,000+** copies delivered
- ❑ **15,947** completed advance healthcare directives
- ❑ **2,204** registered for the UCI Willed Body Program
- ❑ **576** Somang water wells and **10** schools in Chad, Africa
- ❑ **4** active research projects, **2** active community projects, and **8** completed research and community projects (2018-2022)

# Community Perspectives in Research: Partnership with CARE



Korean American  
Community





# User Testimonial: Using the CARE Registry to recruit Chinese Cancer Caregivers and Survivors

**William Tsai, PhD**

New York University

# Expressive Helping Intervention for Chinese Cancer Caregivers & Survivors

- Adapted from the Expressive Writing intervention paradigm (Pennebaker, 1997).
- Facilitates both emotional disclosure and peer helping over writing (Rini et al., 2013).
- Intervention can be completed at home (online or printed materials).
- Cultural fit of writing interventions for this population.
  - Overcomes cultural stigma about help-seeking and greater ambivalence over emotional expression and self-stigma.
  - Written in their language of choice.

# Two RCTs

## Caregivers of family member with cancer

- >18
- Of Chinese descent
- Currently providing care to a family member diagnosed with cancer
- Live in the US

## Cancer survivors

- 18 – 80 years old
- Of Chinese descent
- Completed cancer treatment within past five years
- Live in the US

# Writing Excerpts

## Chinese Caregiver

“Although I find nothing to smile about on this occasion, I have to attest that some positive things have happened to me so far. The bond you create with whom you are giving care is just great and something that gives you strength every day. You will see the essence of humanity and get to appreciate what life means. Peace and wellbeing are paramount to us and it is in caregiving that you get to see what it means. However, even though you are in that situation, one got to be cheerful and give its best.”

## Chinese Cancer survivor

“I’m especially grateful for my husband and daughter. They were there for everything, including taking me to the hospital, doctor visits, waiting outside the surgery room, to staying with me when I was hospitalized. Taking care of the house when I was unable to, cleaning me, feeding me, and never complaining. I am grateful that I can deeply feel the love of my family, the loyalty, and the care they gave to me. My partner is the one closest to me in this life and I treasure him.”

# Recruitment Strategies

- Online Ads (e.g., Facebook groups, Chinese forums)
- Newspaper ads (e.g., World Journal)
- Chinese-serving Community organizations (e.g., Chinese Planning Council in NYC)
- Physician collaborators
- Word-of-mouth
- [CARE Registry](#)

# CARE Registry

## Caregiver Trial

- 1<sup>st</sup> Batch (April 2022; 25 individuals; 10/25 reached)
  - 7\* of 10 were not currently caregiving
  - 1 of 10 declined (too busy)
  - **2 enrolled and consented**
- 2<sup>nd</sup> Batch (May 2022; 14 individuals; 5/14 reached)
  - 3\* of 5 were not currently caregiving
  - 2 of 5 were too busy

## Cancer Survivor Trial

- 1<sup>st</sup> Batch (Sept 2022; 43 individuals; 24/43 reached)
  - 10/24\* completed tx > 5 years ago
  - 6/24 declined (too busy, fatigue)
  - **8/24 enrolled and consented**
- 2<sup>nd</sup> batch (Dec 2022; 12 individuals; 6/12 reached)
  - 4/6\* completed tx > 5 years ago
  - 1/6 declined
  - **1/6 enrolled and consented**
- 3<sup>rd</sup> batch (May 2023; 3 individuals ; 2/3 reached)
  - **2/3 enrolled and consented**

# Experiences using the CARE registry

- Ease of use
  - Application instructions are clear, and the form is easy to use
  - IRB application and approval process was smooth
- Breadth and Depth
  - Rich demographic and ethnicity information availability
  - Caregiving variables (e.g., care recipient health issue, relationship with care recipient)
- High response rate

# Lessons Learned

- Train the research team to expect first-time research participants
  - 81% do not have previous experience with research (2023 CARE Executive Summary)
- Language matching during the first encounter
- Persistence in reaching out and using all provided contact information

# Thank you

- William Tsai, PhD
- [Will.tsai@nyu.edu](mailto:Will.tsai@nyu.edu)



# Acknowledgments

Thank you to all the registry participants!

## UC San Francisco

Van Ta Park (MPI)  
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Bobin Kim  
Daren Huang  
Gabriel Fara-On  
Sushmita Majumdar  
Seoyeon Yum  
Jessie Deng

## CARE Interns & Ambassadors

## UC Davis

Oanh L. Meyer (Site PI)  
Ladson Hinton

## UC Irvine

Joshua D. Grill (MPI)  
Hye-Won (Grace) Shin  
Ruobing Li

## Stanford University

Dolores Gallagher-Thompson  
Cati Brown-Johnson

## ICAN

Quyen Vuong (Site PI)

## CSU East Bay

Arnab Mukherjea (Site PI)

## U of Hawaii

Christy Nishita (Site PI)

## Community Advisory Board

Araceli Antonio ▪ Rejie Marie Baloyos ▪ Joyce Cheng ▪ David Choi ▪ Sadhna Diwan ▪ Sophie C. Horiuchi-Forrester  
Lindsey Ilagan ▪ Joyce Javier ▪ Ryan Kawamoto ▪ Ruobing Li ▪ Alka Kanaya ▪ Daphne Kwok ▪ Eun Jeong Lee  
Jennifer Masuda ▪ Christina Miyawaki ▪ Becky Nguyen ▪ Phuong Christine Nguyen ▪ Stephanie Nguyen ▪ Lina Park  
Tammie Pitkin ▪ Hye-Won (Grace) Shin ▪ Natalie Ah Soon ▪ Angela Sun ▪ Leezel Tanglao ▪ Vaatausili (Va'a) Tofaeono  
Boon Lead Tee ▪ Quyen Tiet ▪ Ranak B. Trivedi ▪ Paz Velasquez ▪ Michael Weiner ▪ Edie Yau

# Q&A + Raffles

**Fill out our evaluation survey for a chance to win a gift card!**

[tiny.ucsf.edu/CAREbraintrustFeb2024](https://tiny.ucsf.edu/CAREbraintrustFeb2024)

