



CARE AMBASSADOR INFORMATION SLIDES

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OVERVIEW

Volunteer opportunity by the CARE Registry

- Open to high school/college students and recent graduates

Participating as a CARE Ambassador will help:

- Leverage community connections
- Assist the Asian American, Native Hawaiian, and Pacific Islander (AANHPI) communities in increasing research participation

Working as a CARE Ambassador will foster professional learning experiences and skills:

- Community outreach
- Data management
- Research/Ethics
- Team collaboration



THE AMBASSADOR STAFF



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Advisor



CHANDRA CHAK
Administrative Chair
Programming Committee



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PURPOSE OF THE CARE REGISTRY

- ➔ Create a large registry (list) of AANHPI adults who can be contacted about potential research studies to participate in
- ➔ Address the gap in research among AANHPI communities and give AANHPI populations a voice in research through enrollment in the CARE registry
- ➔ Health topics can vary and diverse i.e. ADRD, aging, caregiver-related research, etc...
- ➔ 10,000+ AANHPI adults enrolled as of May 2023
 - ➔ Target enrollment: 10,000 more AANHPI adults



WHO CAN PARTICIPATE?

To be eligible for CARE, you must:

- ✓ Self-identify as Asian, Asian American, Native Hawaiian, and/or Pacific Islander
- ✓ Be 18 years old or older
- ✓ Able to read or speak English, Cantonese, Mandarin, Hawaiian, Hindi, Ilokano, Japanese, Korean, Samoan, Tagalog, or Vietnamese
- ✓ Reside in the United States (U.S.) or US Associated Pacific Islands (USAPI)
- ✓ Have an interest in participating in potential research



HOW TO ENROLL

- ➔ Participants need to complete a 10-15 minute survey either online or by phone
- ➔ Participants will have the option to receive a \$10 gift card after completing the registry survey
- ➔ Available languages: English, Cantonese, Mandarin, Hawaiian, Hindi, Ilokano, Japanese, Korean, Samoan, Tagalog, Vietnamese



The screenshot shows the homepage of the CARE registry website. At the top, there is a search bar and the URL 'careregistry.ucsf.edu'. Below the URL, there are navigation links for 'About', 'Caregivers', 'Researchers', 'Ambassadors', 'News', 'Resources', and 'Contact'. A prominent banner features the CARE logo and the text 'WELCOME TO CARE! HEALTH ACROSS THE LIFESPAN'. Below this, a paragraph states: 'Paving the way for meaningful engagement of Asian American, Native Hawaiian, and Pacific Islander (AANHPI) communities in clinical and caregiving research across the lifespan.' A blue button labeled 'ENROLL IN CARE TODAY!' is positioned at the bottom of the banner. The background of the banner shows a close-up of hands being held together.

Survey Questions:

- Socio-demographic background
- Contact information
- General health questions
- Caregiving (if applicable)
- Research participation preferences



Over 12,000 AANHPI adults have enrolled in CARE since our launch on October 15, 2020



CARE
AMBASSADORS



Your role as a CARE Ambassador

EXPECTATIONS & REQUIREMENTS

Ambassadors will promote and engage with information from CARE Registry to their communities throughout their ambassadorship

TRAININGS

Complete UCSF-required online trainings (HIPAA and CITI)

MEETINGS

1 individual staff check-in meeting per month
1 group meeting per month (First Wednesday of every month from 4-5pm PST)

- Ambassadors are also expected to complete the outreach activities assigned during group meetings

OUTREACH

2 outreach efforts every 3 months

- Host a virtual event, in-person event, emailing organizations, etc.

TRACKING

Complete CARE community outreach metrics form AND ambassador metrics form by the last Friday of every month

- Any efforts not tracked via the metrics form will NOT count toward your certificate



You will not receive an Ambassador completion certificate without completing requirements
At least 3 months of outreach efforts, individual meetings, and group meetings are required

ONE MONTH SAMPLE TIMELINE

**Week
1**

Research and reach out to a community organization using CARE's outreach template

**Week
2**

Check in with ambassador staff
Follow-up with organization to see if they have responded

**Week
3**

Compile possible outreach materials to send to community organization

**Week
4**

Record your efforts via the ambassador metrics survey AND the CARE community outreach metrics survey

CONDUCTING OUTREACH



Recognize

Role, purpose, community



End Goals

Define goals



Agenda

Make a plan



Carry Out

Put it all into action!



Heighten

Adjust and improve based on feedback





CARE
AMBASSADORS



APPLICATION PROCESS

- ➔ Submit Qualtrics application
 - ➔ Includes resume submission
- ➔ CARE Ambassador team will review your application
- ➔ If accepted, the ambassador must:
 - ➔ Complete UCSF volunteer forms
 - ➔ Complete UCSF required online trainings
 - ➔ Attend 1 ambassador virtual orientation session



tiny.ucsf.edu/careambassador